

**International Basketball Coaches and Managers Seminar in Vilnius
(Lithuania, 28th-30th of June, 2007)**

International Basketball Coaches and Managers Seminar in Vilnius

Lithuanian Association of Basketball Coaches would like to inform that the annual International Clinic for Basketball Coaches will be relocated to Vilnius (Lithuania, 28th-30th of June, 2007) due to the lack of available conference halls of hotels in Kaunas.



At this clinic we expect coaches of Lithuanian, Russian, USA leagues and Lithuanian National Team as lecturers. (Preliminary list of lecturers is listed below).

Lectures will be send soon and announced in the websites of Lithuanian basketball federation (www.krepsiniofederacija.lt).

This year we expect the following lecturers at seminar for “Basketball caches”:

Virginijus Mikalauskas (Physical fitness coach, Lithuanian Men’s National Team)

Rolandas Radvilavicius (Coach, A.Sabonis Basketball School)

Rimas Kurtinaitis (Second coach Lithuanian Men’s National Team)

Evaldas Kandratavicius (Physical fitness coach, Jekaterinburg (Russia) "UGMK")

Arendijus Mejeras (Coach, Weatherford College, USA)

Terry Layton (FIBA expert USA)

Lecturer will be announced soon.

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The rest of the lecturers will be announced soon.

Live translation into English will be available during all the lectures.

Lithuanian Association of Basketball Coaches is honored to announce that one of the greatest marketing specialist Associate Director & Professor, DeVos Sport Business Management Program, University of Central Florida (UCF) Vice President of team marketing for NBA (2000-2004) Consultant, National Basketball Association Dr. William A. Sutton is coming to Lithuania and will give a lectures in one day seminar organized by LABC partner “expozona” in Vilnius, on the 27th of June, 2007.

This seminar is designed for marketing specialists, business consultants, and top executives of companies that are supporting sport and other events and for all who are interested in new ways of business development. All mangers of sport organizations are kindly invited to take part in this exclusive one-day seminar.

Content:

- What is our business and how does it work?
- Consumer perceptions and factors influencing subsequent attendance
- Effective sport marketing research design and instruments
- Utilizing market research to increase revenue streams
- Retention strategies that maximize selling efforts
- Corporate selling activities and corporate partner retention in NBA
- How to improve business result doing sponsorship
- Benefit for sponsors. How to increase it?
- Creating the ideal sponsorship proposal
- A particularly beneficial examples of sponsorship.

For more information see website www.expozona.lt

All who would like to take part in this seminar please contact the following persons.

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Preliminary schedule of the clinic		
Time	Basketball training methodic	
Thursday day, June 28		
8.00 – 9.30	Registration:	S. Marciulionio basketball school gym address: Raitininkų str. 4A Vilnius
10.00	Rolandas Radvilavicius:	Fundamentals of training of point guard's offence at the age period of 12-14 years. (Court presentation, S. Marciulionio basketball school gym address: Raitininkų str. 4A Vilnius).
12.00	Lunch.	Hotel "Ecotel" restaurant Slucko str. 8
13.00	Virginijus Mikalauskas:	Development of agility, quickness and muscular coordination by applying the newest training technologies and aids. Control of a training process during competition period. (Court presentation, S. Marciulionio basketball school gym address: Raitininkų str. 4A Vilnius).
15.00	Arendijus Mejeris:	Fundamentals of man to man defense (court presentation, S. Marciulionio basketball school gym address: Raitininkų str. 4A Vilnius).
17.00	Rimas Kurtinaitis:	Shooting technique improvement (court presentation, S. Marciulionio basketball school gym address: Raitininkų str. 4A Vilnius).
19.00	Diner:	Hotel "Ecotel" restaurant Slucko str. 8
20.00	International game	will be specified soon
Friday, June 29		
10.00	Evaldas Kandravicius:	"The Art and Science of Functional conditioning for Basketball players" (theoretical lecture, Hotel Sarunas auditorium address: Raitininku str. 4 Vilnius).
12.00	Arendijus Mejeris:	Rebounding (court presentation, S. Marciulionio basketball school gym address: Raitininkų str. 4A Vilnius).
14.00	Lunch.	(Hotel "Ecotel" restaurant Slucko str. 8.)
15.00	Terry Layton:	Offense philosophy for zone defense (court presentation, S. Marciulionio basketball school gym address: Raitininkų str. 4A Vilnius).
17.00	Free time	
19.00	Coaches party:	Hotel Holiday Inn (address: Seimyniskiu str. 1 Vilnius)

Saturday, June 30		
9.00	Terry Layton:	Defensive philosophy within a zone defense (court presentation, S. Marciulionio basketball school gym address: Raitininkų str. 4A Vilnius).
10.30	Lecturer will be announced soon.	Topic will be specified soon (court presentation, S. Marciulionio basketball school gym address: Raitininkų str. 4A Vilnius).
12.00	Lunch.	Hotel "Ecotel" restaurant Slucko str. 8
13.30	Lecturer will be announced soon.	Topic will be specified soon (court presentation, S. Marciulionio basketball school gym address: Raitininkų str. 4A Vilnius).
15.00	End of the clinic	

Clinic Fee, Accommodations, Catering and Available Packages:

Available packages:

Package A. Hotel "Holiday Inn" **** - 3 nights + 3 meals/day + clinic fee = 275 EUR.

Package B. Hotel "Ecotel" ** - 3 nights + 3 meals/day + clinic fee = 225 EUR.

Extra days hotel options

Holiday Inn **** 90 EUR

Ecotel *** 40 EUR

Prices incl meals.

Note: the prices are for one person in a double room, an additional registration is needed for a single room reservation.

Clinic-only Fee*

Pre-registered – 100 euros (deadline – the 21st of June)

At-the-door – 120 euros (after the 21st of June till the 28th of Jun)

*Attendance of the coaches lectures, original goods, invitation to the coaches' party.

Transfer to account:

Beneficiary: Lietuvos krepšinio treneriu asociacija

Lithuanian Association of Basketball Coaches

Address: Sporto 6, Kaunas 3000

MEDICAL BANK

Bank address: Pamenkalnio 40, Vilnius 2600

IBAN LT677230000000700508

SWIFT CODE: MDBA LT 22

Intermediary: Deutsche bank AG FRANKFURT/M

ACCOUNT NO. - 947 0774 10

SWIFT CODE: DEUT DE FF

Transfers from the Kaunas airport bus or railway stations are available at 30 EUR each direction (transfers will be organized for at least 4 persons, discount will be provided for a group of more than 8 person).

In order to confirm the registration fee, you should send us photocopy of the bank transfer to our fax no. **+ 370 37 206969** and inform us by e-mail: krepšinis@lka.lt, or phone: +370 612 31690 Please, fax the receipt. All costs regarding the transferred amount are at your expense.

Sponsors:



